

## MESSAGE FROM THE BOARD - OCTOBER 2023

We have just a few more events planned before the end of the year and the start of a new one, a demo in October and the party in December.

We are also planning the holiday art supply collection for community kids in coordination with the Kiwanis holiday gift event...More details as that effort comes together.

## SEPTEMBER PRESENTATION

We were privileged to hear an excellent presentation from Zoé Arkfeld of *The ARTery* on considerations for selecting mats and frames for our work. As a beginner, I have often struggled with how to frame my work. Zoe touched briefly on



the importance of the framing package to protect art work from damage by light, bugs and moisture, among other things, using the mat to separate paintings from glass in the event moisture does get in and condense on the glass. She also did a quick review of options for glass, including regular glass, museum glass, Plexiglas (often required by galleries for large pieces) and new scratch resistant and non-glare Plexiglas. She showed a few techniques for attaching paintings to the mat or backing as well.

The best part though was a walk-through of selecting a mat and frame color and style that really highlights the work. Some of the things we talked about were

picking up colors and textures in the painting, particularly of the focal point, the style and mood of the painting, the intent of the painter, and the lighting that it will have when hung. The frame also complements the mood, style and colors of the painting. It was fascinating to see how a different color mat gave the work a new look and "presence." Several samples on display showed how the matting really brought out the beauty of the work by creating a space for it to shine.



How often have I grabbed the best fitting frame in my stockpile to put my picture in, likely making it look exactly like - I just grabbed the nearest frame...oops! I thought later, it is rather like collecting a mish mash of furniture off the sidewalk to fill your college apartment, versus taking time to buy something coordinated and beautiful for your favorite room.

One last reminder, of course, was to be sure to leave room around the painting for the edge to be covered with any mat or frame, usually 1/8" to 1/4" on each edge and don't hide your signature on the edge where it will disappear behind the frame.

## UPCOMING EVENTS



In **October** Vicki Hoffman will be doing a presentation "What's Color Got To Do With It" an inquiry on the symbolism and use of color. Bring a friend and any questions you might have.

**WHEN:** October 14th

**TIME:** 2:30 PM

**WHERE:** Atascadero Library Polin Room - upstairs



On **December 2** we will be having our final get together of the year. If you are making holiday items, please **bring some samples to share** with the rest of the group...cards, ornaments, wearable items, whatever. This is an opportunity to share some great gift ideas from a gifted group. This is also the meeting for in-person voting.

Bring some cookies or other dessert and we will have coffee and tea available. **Mark your calendars now** as you know how busy it can get. We would love to see you there.

**WHEN:** December 2nd (Saturday)

**TIME:** 11:00 to 2:00

**WHERE:** Methodist Church, 11605 El Camino Real in Atascadero.

### VOTE 2023

Voting materials are coming in the mail this month. Please take a moment in the next couple of months to fill out your ballot and return it to the Association. You can also bring it to the October or December meeting (save a stamp!)

The ballot includes the election for the 2024 Art Association Board and the approval of updated Bylaws. The Associations Bylaws were last updated nearly 20 years ago and were due for an update, primarily to make sure the Association is in compliance with State laws regulating non-profit organizations. A copy of the proposed Bylaws will be included with your ballot.

### ACTIVITIES IN ATASCADERO

Remember there are many opportunities to see and do art in the area. Two of our local coffee shops regularly have art shows, and both Bru Coffeehouse and The ARTery carry artist greeting cards. There is also Glasshead Studio and The Pottery Community Studio here in Atascadero that offer a variety of classes and workshops.

Judy Johnson-Williams, who showed us how to do cardboard carving, has works showing at Studios on the Park. See the "Links" portion of our website to connect to these, and other resources. You can find a link to Judy's website on our *Gallery* page.



### OTHER LOCAL ART RELATED WEBSITES

<https://www.the1artery.com> - The Artery (Atascadero) art supplies, classes and events

<https://artcentralslo.wordpress.com/author/artcentralslo/> - Art Central (in SLO) art supplies and classes

<https://sloma.org> SanLuis Obispo Museum of Art - gallery and events

<https://artcentermorrobay.org> - Morro Bay Art Center gallery and classes

<http://www.pasoroblesartassociation.org> - Paso Robles gallery and demos

<http://www.artsobispo.org> - County Arts Council

<http://www.sloma.org> - SLO Art Museum

### MEMBERS

Expect membership renewals and voting materials in **October** this year.

Please let us know if any of your contact information has changed so we can update your address, e-mail, or phone number. Send revised information to [AtasArtAssn@gmail.com](mailto:AtasArtAssn@gmail.com) or to the mailing address: Atascadero Art Association, PO Box 28, Atascadero, CA 93423.

All members can submit information that would be of interest to our community of artists, to be **included on the website**. The deadline is the 20th of the month. Send to: [AtasArtAssn@gmail.com](mailto:AtasArtAssn@gmail.com)