

MESSAGE FROM THE BOARD - NOVEMBER 2023

We will be participating with the Kiwanis in the holiday art supply collection for community youngsters. *The ARTery* will collect donations again this year. Drop off art supply donations to *The ARTery* by December 12th so they can be included. Art supplies should be **NEW** and are for kids and teens and could include paper, paint, color pencils, pens, how-to books...

OCTOBER PRESENTATION



So what about color?? Ever wondered why you seem to always use a certain color? How does that color make you feel? How about its affect on others? At our October presentation, Vicki Hoffman gave us some insights into these things to help us better understand how to use color to good effect in our work. For example WHITE is often used

for stillness, with YELLOW for energy. BLUE might be moody or peaceful, with RED raising the blood pressure!



UPCOMING EVENTS

On **December** 2 we will be having our final General Membership Meeting of the year. Bring a salad or dessert to share for a Potluck meal. We want to see you there. **This is also the meeting for in-person voting.**

We will be showing member work so bring something you are working on OR if you are making holiday items, **bring some samples to share** with the rest of the group...cards, ornaments, wearable items, whatever. This is an opportunity to share some great gift ideas from a gifted group.

WHEN: December 2nd (Saturday) Mark your calendars now as you know how busy it can get.

TIME: 11:30 to 1:30 Come at 11:00 to decorate

WHERE: Methodist Church, 11605 El Camino Real in Atascadero.

VOTE 2023

Please take a moment to fill out your ballot (2 ITEMS TO VOTE ON) and mail it back to the Association. You can also bring it to the December meeting and save a stamp. Get your ballot in the mail by December 8th so that we have it at the close of the election on December 15th. Even if you want to wait to renew, you can return a ballot now because you are currently a member. Thanks to all who have already returned their ballots with a special shout out to Marie who was FIRST to get hers in...even BEFORE the President!

The last opportunity to vote in person is at the Holiday potluck on December 2nd.

ON-LINE GALLERY

Welcome Jay Stieler, our latest participant in the on-line gallery. Remember the gallery is open to all members and easy to do with just some basic information about you, your paintings and photos of the paintings. Information details are on-line.

Do I hear "...but I can't take good photos"? The best is in the studio with double angle lighting (45 degrees off sides) to reduce shadowing from paint and frames, BUT for those of you that don't have that option, here are a few of tips for even the most camera unable of us.

- * Take the photo outside in a lightly shaded area, but when the sun is high and there is lots of ambient light.
- * Take the photo WITHOUT the glass in to eliminate reflections.
- * If you have a tripod use it to steady the camera, or use young steady hands children, neighbors, friends...

- * Position the camera so that when you look through the view finder or on the screen (digital and phone cameras) the top and bottom AND the left and right sides are parallel to each other. That means you have the camera right in front of the painting.
- * DON'T worry about excess background, it can easily be trimmed out. Just send it along to us as is and we'll have it trimmed in a jiffy. We can also do some minor color adjustment if the camera shot was dull.



MEMBERS

Please let us know if any of your contact information has changed so we can update your address, e-mail, or phone number. Send revised information to AtasArtAssn@gmail.com or to the mailing address: Atascadero Art Association, PO Box 28, Atascadero, CA 93423.

A group exhibition will be open the first half of November at the AOW Contemporary Art studio. Artist Reception is November 4th from 1-4 PM, 2021 Niderer Rd, Paso Robles. The show includes the work of 12 different artists.

All members can submit information that would be of interest to our community of artists, to be **included on the website**. The deadline is the 20th of the month. Send to: AtasArtAssn@gmail.com

ACTIVITIES IN ATASCADERO

Remember there are many opportunities to see and do art in the area. Two of our local coffee shops regularly have art shows, and both Bru Coffeehouse and *The ARTery* carry artist greeting cards. There is also Glasshead Studio and The Pottery Community Studio here in Atascadero that offer a variety of classes and workshops. The Art Museum in San Luis Obispo has regular shows. See the Links page of the website for web addresses.

Cuesta College will have new Emeritus Classes offered for Spring Semester and often has an art class in the Community Programs. Watch for these in January. The Atascadero Recreation Department has been offering Watercolor classes as well, a great opportunity if you have never tried this medium.